

Become a Money & You Instructor

The creator of Money & You once said that learning to teach this program would be “the greatest gift that you could ever give yourself.” Years later, many of us have learned what he really meant by those words.

You will truly “own” the essence of Mastery. If you want to remove mediocrity from your life, this is possibly the only opportunity you will have to study with, and about, the masters. You will surround yourself with men and women who will demand more from you than you demand of yourself. You will develop compassion for yourself, so that you can try new things, innovate and be a pioneer, without the fear of making mistakes. And when you do make a mistake, you will have mastered the technique of how to recover quickly, turn the situation into an advantage and gain the competitive edge. Most of all, you will learn who you really are and how to unleash the full power inside yourself.



Follow in the footsteps of others who have achieved enormous personal success...

Dominique Lyone owns an office supplies company in Australia. Dominique’s company was reasonably successful. He was based in Sydney and basically sold to companies within a 100 miles radius. He joined the Instructors’ Training Program (ITP) and it changed his life. His company currently has offices in major cities in Australia, and if he wishes, he has the opportunity to branch out to the cities where he teaches M&Y or where there are graduates of the program. But, possibly the most fulfilling part of Dominique’s life is not cashing his company’s huge checks... it comes from teaching Money & You. He is sharing his success, his insights; his beliefs, with inspired men and women. You cannot put a price on that satisfaction.

Willson Lin, the first Chinese-Language Instructor, is not only one of the most successful public speakers and trainers in Asia; he is also a very successful

businessman from Taiwan with business in a variety of fields. Though he has trained many entrepreneurs, business people and professionals throughout Asia, it wasn't until he attended Money & You, that he realized that this work could bring a whole other dimension to his teaching abilities and, precessionally, has a greater impact on his business. He loves the learning process of teaching Money & You, and the effects it has on his whole life.

Prior to joining the Instructors' Training Program in 1993, **Kerry Zurier** had a highly successful career in the non-profit world, raising millions of dollars for various organizations. As the first female Money & You Instructor, she prides herself on changing the non-profit world by training them in the fundamental business principles taught in the program. Currently living in San Diego, she is the director of ITP program, a Trainer, Investor, a Coach and the mother of two beautiful little girls. It is the impact that this program had in her life that inspired her to lead others to becoming Money & You Instructors.

Brendan Nichols, has spent three decades researching personal development, wealth creation and financial strategies along with being a highly successful businessman. He has studied over 50 business and personal development modalities. Thousands of people in Australia, The U.S.A., Asia and New Zealand along with major corporations have attended his seminars on how to achieve personal success along with attaining greater levels of money, wealth and business success in their lives. He is currently developing a very powerful Internet Marketing organization. He teaches Trainers how to successfully present their materials... and more!

John Cook currently owns and operates his own consulting company, where he works with healthcare and information technology clients, helping them with their strategic plans, technological assessments and team leadership. He and his wife, Betty, have also been active real estate investors for more than twenty years. His management experience, creating and growing three companies, adds many real-world examples to his teaching, and can be attributed to not only having been part of the Instructors' Training Program but also applying the principles learned in the Excellerated Program.

Robert Kiyosaki started as a small manufacturer of nylon wallets. Using the insights and techniques he mastered in this program, he became a multi-millionaire and a world-renowned investor and teacher of investment strategies and mindsets. He is a best selling author and a player in the world financial market. Robert has developed the "Cashflow Game" and has now published the best selling book series: *Rich Dad/Poor Dad*. Teaching Money & You, leading the Business School for Entrepreneurs, developing the Creating Wealth Program with DC Cordova, leading the Instructors' Training Program and other *Excellerated Programs* was the base for his entrepreneurial and organizational education. He used the principles learned, the contacts made, and through the

powerful Money and You/Excelerated Network to launch him his meteoric and financial growth he is experiencing today.

Formerly a computer salesperson, **Blair Singer** took the principles of Money & You and built one of the largest airfreight trucking networks in North America so that he could truly understand the material enough to teach the program. He has since moved on to be an internationally renowned speaker and trainer, who have enthralled over 125,000 people in over 17 countries. Companies worldwide each pay him US\$100,000 per year to train their staffs and their executives. He currently has published *Sales Dogs* a book as an Advisor to the Rich Dad Series. He and his wife and two sons living the life they planned at Money & You. If you ask him, he will tell you that he has never left the Instructor' Training Program and that teaching Money & You has been the key to his success.

Dale Richardson, after leading Money & You went on to create "ProGolf Health" which provides the Elite Professional Golfers with excellence in both injury and preventative health care. His services have been in demand every year since with a clientele of 5 golfers in the top 20 World Rankings. He travels to 25 tournaments worldwide each year providing coverage for his clients. Financially this has been very rewarding and has been the foundation of his investment portfolio in Property, Shares and Art.

Previously a real estate salesman, **Wayne Morgan** now operates the largest real estate school in Texas in the United States. He and his wife Lyn were mostly retired, supported by their investments, and out of his experience and ability to spot niches, Wayne has developed a business in the telephone communications field that is allowing him to constantly practice and reap the benefits of leverage. Because of his leadership abilities, he has been instrumental in launching thousands of people into careers in real estate and telephone communications. If you ask Wayne to what does he attributes his success, he'll tell you it's having enrolled in, and mastered, the techniques of this program. He will proudly tell you how much teaching Money & You contributed to his success.

Anthony T. Fogarty, after more than twenty years in sales and marketing in the computer industry he became a fully trained Money & You Instructor in 1988. Since then Tony set up and ran a successful Event Management company. Now resides on the Gold Coast in Australia where he has applied his knowledge to the stock market and other businesses as well as consulting in Sales and Marketing to various companies in Sydney and Melbourne. He still teaches sales and marketing on a regular basis and is currently training telemarketers, real estate agents, restauranteurs in the art of communication in business, all learned from his work with Money & You. One of Tony's latest clients increased their sales from \$50,000 per month to \$500,000 per month after applying his methods.

Anjou McPherson and other past M&Y Instructors and many others who have been part of the Instructors' Program over the years, have become very clear,

strong and powerful human beings and business people, and have gone on to lead their own programs or run their own organizations, using this program as their base for learning and growing.

Money & You Instructors-in-Training such as Ken Plourde, Wendy Kwek, Mukee Okan, Jac Chong, Jason Zeck Lee, Terence Tan, Jerome Tan, Reza Ali, Ken Chee, Muheeth Khan, Carmi Bowlin, Carol Dysart – and past ITP members such as: Datuk Maznah Hamid, Roger Konopasek, Mohd Izam Yusof, Victor Lim, Joyce Tay, Eva Majilis, Kev Yeow, Alan Eiew, Murphy Lum, PS Lim, Dr. Yap, Allan See, Sachi Rahnajoothy, Manoj Sharma, Ivy Lim, Jeannie Chong Yok Moi, Kelly Tan, Eric Fernandez, Lim Poh San, P. Vellaiappan, Rita Ong, Jon Tan, Cheng Kui, KB Chew, Ashraf Daniel Sinclair, Chew Ban Sing, Kwan Loong, Ong Kuan Liang, Ang Bank Kion, Morgan Tan, Jack Cheong, Yanni Hwang, Lee Kwan Long, tong Mun Kit, Alexander Taslim, Jake B. Chuang, Jackson Ng, Thaddeus Chan, Adaleen Griffith, Jack Griffith, Lim Yok Lian, Ben Bardas, Osvena Osman, Narbani Hassan, Nash Bhullar, Jimmy Harvey and others who will attest to the power of this program – the personal growth and transformation in their lives which allows them to accelerate their success, joy and fulfillment in life.

Then there are **the Program Directors** (formerly Professional Logistics Persons) such as Di Butler, Brenda Saunders, Adelene Bek, Jason Zeck Lee, Lee-Ann Carson, Dina Bonke, Debra Taylor, Jaime Danforth, Pauline Abel, Krystyna Spicer, Peggy Lee Baker, Flo Dalglish, and Dwight O'Neill, each of whom, through years of commitment and support of the Money & You Instructors and Excelerated Programs, have been pivotal in the success of this work, and several have gone on to create their own businesses around seminar production, presenting seminars, and other various businesses.